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|  | *The great thing about a big idea book is that the reader gets so captivated with the storytelling that they actually have to stop themselves and say, “Oh my gosh! That’s a great idea as a tactic. I’m going to write that down.” But the reason why they’re reading is because they want to know what happened to Tim next. What happened next?*  —Shawn Coyne  The Story Grid Podcast, episode 117 |

**Nonfiction On the Podcast**

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| [Better Nonfiction with Story Grid/Storygridding Nonfiction](http://www.storygrid.com/storygridding-nonfiction/) (episode 15)  [Story Grid and Nonfiction](https://storygrid.simplecast.fm/f6568f61) (episode 46)  [Editing Nonfiction](http://www.storygrid.com/editing-non-fiction/) (episode 88)  [Nonfiction Conventions and Obligatory Scenes](http://www.storygrid.com/non-fiction-conventions-and-obligatory-scenes/) (episode 89)  [The Craft of Nonfiction](https://storygrid.simplecast.fm/c4522423) (episode 90; no transcript for this one)  [Specificity for Nonfiction Storytelling](http://www.storygrid.com/specificity-for-non-fiction-storytelling/) (episode 91)  [Finding My Why](https://www.storygrid.com/finding-my-why/) (episode 115)  [Truth vs. Truth](https://www.storygrid.com/truth-vs-truth/) (episode 116)  [Tell Your Story](http://www.storygrid.com/tell-your-story/) (episode 117) |  |

**Articles on StoryGrid.com:**

(Most are part of Shawn’s series on Malcolm Gladwell’s *The Tipping Point*)

[Nonfiction’s Big Genre Silos](http://www.storygrid.com/nonfictions-big-genre-silos/)

[What to Expect from a Big Idea Book](http://www.storygrid.com/what-to-expect-from-a-big-idea-book/)

[Ethos, Logos, and Pathos](http://www.storygrid.com/892/)

[The Internal Genre of The Tipping Point](http://www.storygrid.com/are-genres-applicable-to-nonfiction-too/)

[Hero, Victim, Villain](http://www.storygrid.com/hero-victim-villain/)

[Mea Culpa](http://www.storygrid.com/mea-culpa/)

[Unknown Unknowns](http://www.storygrid.com/unknown-unknowns/)

[Nine Must-Haves](http://www.storygrid.com/969/)

[Four Nonfiction Points of View](http://www.storygrid.com/four-nonfiction-points-of-view/)

[Want and Need in Nonfiction](http://www.storygrid.com/want-and-need-in-nonfiction/)

[Big Ideas](http://www.storygrid.com/big-ideas/)

[Hitting the Wall](http://www.storygrid.com/hitting-the-wall/)

[In the Weeds](http://www.storygrid.com/in-the-weeds/)

[Staring Down the First Draft](http://www.storygrid.com/staring-down-the-first-draft/)

[The Stakes](http://www.storygrid.com/1333/)

[Ten Thousand Hours](http://www.storygrid.com/ten-thousand-hours/)

[Writing within the Context of No Context](http://www.storygrid.com/writing-within-the-context-of-no-context/)

[Stealing Ideas](http://www.storygrid.com/stealing-ideas/)

[Making Connections](http://www.storygrid.com/making-connections/)

[Finding a Voice](http://www.storygrid.com/finding-a-voice/)

[Recognizing Opportunity](http://www.storygrid.com/recognizing-opportunity/)

[Narrative Altitude](http://www.storygrid.com/narrative-altitude/)

[Four Thousand Words for Seven Figures](http://www.storygrid.com/four-thousand-words-for-seven-figures/)

[Out of the Rabbit Hole](http://www.storygrid.com/out-of-the-rabbit-hole/)

[Trinities](http://www.storygrid.com/trinities/)

[The Tipping Point on One Piece of Paper](http://www.storygrid.com/the-tipping-point-on-one-piece-of-paper/)

[The Story Grid Spreadsheet for The Tipping Point](http://www.storygrid.com/1641-2/)

[The Middle Build of The Tipping Point](http://www.storygrid.com/the-middle-build-of-the-tipping-point/)

[The Ending Payoff Spreadsheet of The Tipping Point](http://www.storygrid.com/the-ending-payoff-spreadsheet-of-the-tipping-point/)

[Infographic Overkill](http://www.storygrid.com/infographic-overkill/)

[Accentuate the Positive](http://www.storygrid.com/middle-build-movement/)

[A Prescient Warning](http://www.storygrid.com/a-prescient-warning/)

[Narrative Nonfiction Storytelling](http://www.storygrid.com/nonfiction-storytelling/)

[Think Big: Tackling the Big Idea Nonfiction Story](http://www.storygrid.com/think-big-tackling-big-idea-nonfiction-story/)

[Mind Behind the Prose](https://storygrid.com/mind-behind-prose-nonfiction-authors-reveal-stories)